

BELLSOUTH

BellSouth Telecommunications, Inc.

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April 14, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Package Closer Coupon.

General Subscriber Service Tariff

Section A2 - 1st Revised Page 35.6.46

The issue and effective dates for this tariff package are April 14, 2006 and May 1, 2006, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments



Promotion Description

BellSouth Package Closer Coupon Promotion Extension

FL 2006-056

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Package Closer Coupon Promotion began January 6, 2006 and ended April 30, 2006 and is extended to December 31, 2006. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon

Services Included in this Promotion:

1. BellSouth Complete Choice
2. BellSouth PreferredPack
3. BellSouth Area Plus with Complete Choice

PROMOTION SPECIFICS:

1. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.

PROMOTION RESTRICTIONS:

1. Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon.
2. Customer must complete and return coupon by the specified date to redeem.
3. Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward.
4. Offer valid from January 6, 2006 through December 31, 2006.
5. Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
6. If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.
7. Offer valid for only one (1) service line at the intended local service address.
8. Offer may not be combined with Shoppers or Reacquisition offers.
9. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
10. This offer is not available for resale.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Package Closer Coupon	Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon. Rules And Regulations -- Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon. -- Customer must complete and return coupon by the specified date to redeem. -- Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward. -- Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. -- If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward. -- Offer valid for only one (1) service line at the intended local service address. -- Offer may not be combined with Shoppers or Reacquisition offers. -- BellSouth reserves the right to discontinue this promotion at any time without notice.	1/06/06 to 12/31/06

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Package Closer Coupon	Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.	1/06/06 (N) (C) to <u>4/5/30/06</u>
		Rules And Regulations	(N)
		-- Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon.	(N)
		-- Customer must complete and return coupon by the specified date to redeem.	(N)
		-- Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward.	(N)
		-- Offer may be combined with cash back offers or other promotional offers on the same services, as much offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		-- If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.	(N)
		-- Offer valid for only one (1) service line at the intended local service address.	(N)
		-- Offer may not be combined with Shoppers or Reacquisition offers.	(N)
		-- BellSouth reserves the right to discontinue this promotion at any time without notice.	(N)